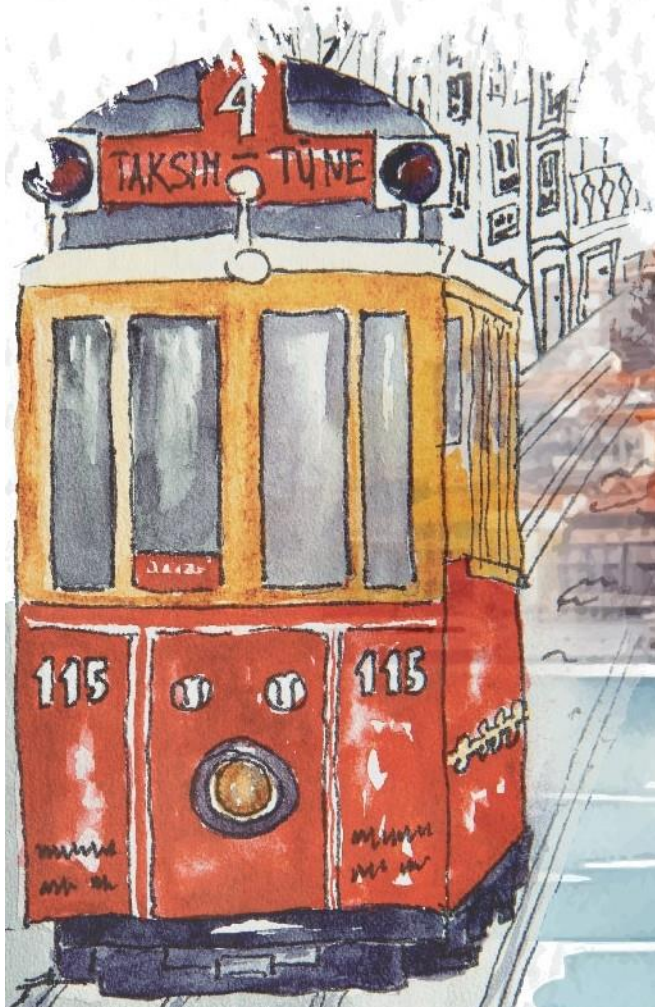


ASSOCIATION FOR THE PROTECTION OF INTELLECTUAL PROPERTY

Sertaç KÖKSALDI

**6TH INTERNATIONAL
SEMINAR ON
INTELLECTUAL
PROPERTY**



SPONSORSHIP BROCHURE

April 3-4, 2025

▶ ABOUT AIPPI

AIPPI, dating back to 1897, is a non-profit international organization aiming to bring together everyone interested in this field, notably intellectual property rights holders, academics working in this field, legal professionals, and patent and trademark attorneys.

The international association, based in Zurich of Switzerland with over 9000 members from over 125 countries, is organized into, and operates as national groups in 64 countries, including Türkiye.

AIPPI Turkish National Group was founded on the 26th of September, 2008, and has been continuously working to determine a road map for the Intellectual Property Law in Türkiye since its foundation.

For Detailed Information; www.aippi.org

▶ WHO CAN BECOME A MEMBER?

Anyone interested in intellectual property from many diverse fields, including lawyers, patent and trademark attorneys, judges, scientists, engineers and corporations, can become a member of our association.

► OUR AIM

Our main objective is to protect, improve and support intellectual property rights in the broadest sense on national, regional and international levels in a way that will contribute to social development, as well as to contribute to both academic and professional development of this field by serving to spread awareness that protection of these rights is a necessity.

► WHAT DO WE DO FOR THIS?

To pursue this objective, the association continues to conduct studies required in order to review, improve, expand all kinds of national and international regulations, and harmonize them with the international standards.



► OUR EVENTS

AIPPI's biggest event is the World Congress held annually and open to all members. The World Congress held in many important cities such as Sydney, Milan, Rio de Janeiro, Toronto and Seoul has been attended by an average of 2,000 members alone in past years.

At World Congresses, the most important issues concerning international law are discussed and decisions taken on a consensual basis. At the same time, Congresses offer professional development programs with educational sessions.

Congresses provide excellent opportunities for members to meet and build personal and professional relationships, thanks to the participation of many leading professionals, corporations, academics and people interested in intellectual property from all over the world.

“The World Congress in 2023 was held in Istanbul. The event that brought together more than 2,000 participants from over 70 countries stood out as one of AIPPI's most impressive and unforgettable Congresses with its comprehensive program.”



► Images from the AIPPI World Congress held in Istanbul in 2023



▶ WHAT DO WE DO AS AIPPI TÜRKİYE?

- ▶ We take part in AIPPI's international activities and administrative units and represent Türkiye.
- ▶ We hold consultation meetings with the Turkish Patent and Trademark Office at regular intervals and take a direct role in the protection and development of intellectual property rights in Türkiye. We offer education on many topics concerning intellectual property with the IP Academy.
- ▶ We publish the **Fikri Gündem** magazine, which includes the most up-to-date Intellectual Property news, academic studies and interviews in Türkiye and the world.
- ▶ We organize panels, seminars and online seminars on the most up-to-date topics in Intellectual Property in Türkiye.
- ▶ We organize Deskside Meetings where agenda items on intellectual property in Türkiye and around the world are discussed.
- ▶ We have been organizing international seminars on intellectual property since 2011. Interest in these international seminars, which feature valuable expert speakers from home and abroad, continues to increase every year.

For detailed information, you can visit www.aippiturkiye.org.



Sertac Köksaldı

6TH INTERNATIONAL SEMINAR ON INTELLECTUAL PROPERTY



► Images from the **5th Sertac KÖKSALDI INTERNATIONAL SEMINAR ON INTELLECTUAL PROPERTY LAW** held in 2018;

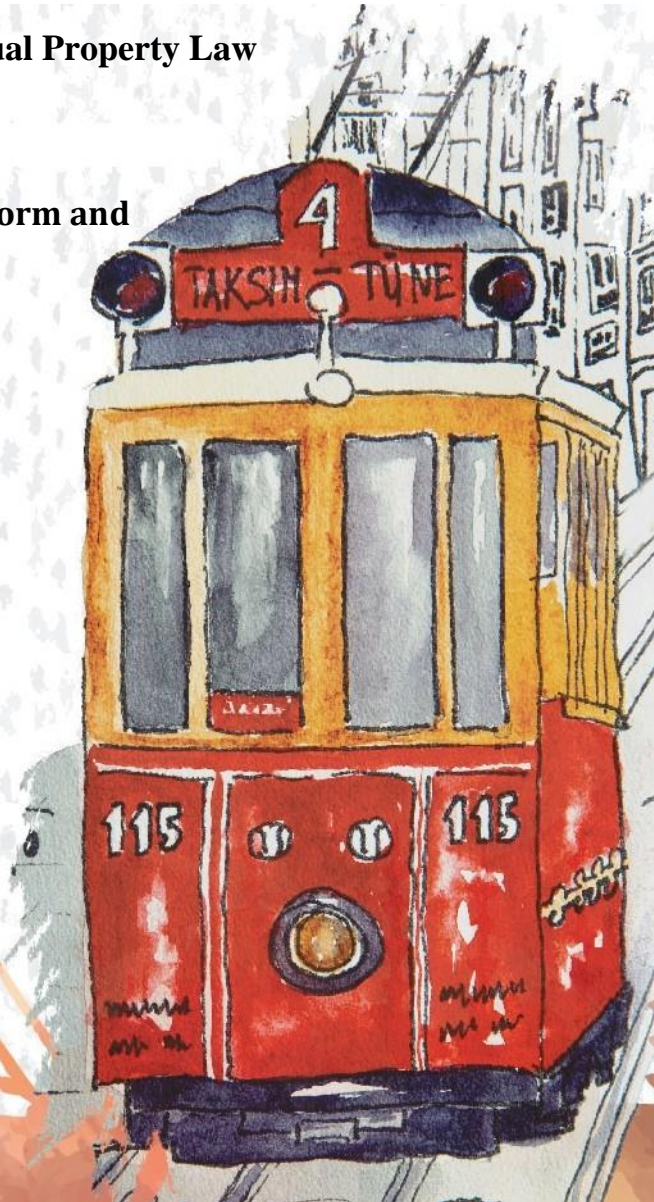


► Sertaç Köksaldı

6TH INTERNATIONAL SEMINAR ON INTELLECTUAL PROPERTY

Within the scope of the Sertaç Köksaldı 6th Seminar on Intellectual Property Law, some of the seminar topics which will be addressed with presentations to be delivered by judges, lawyers, academics, patent and trademark attorneys, and representatives of the Turkish Patent Trademark Office from Türkiye and abroad, who are all experienced in their fields and put their signature under valuable works, are as follows:

- **Intellectual and Industrial Property Law in the Light of Artificial Intelligence**
- **Anti-Counterfeiting and Current Problems**
- **2nd Year of UPC: Differences of Interpretation of EPO Practices**
- **Alternative Dispute Resolution Methods For Intellectual Property Law**
- **Post-Grant Opposition in Patents**
- **Current Developments in Design Law: EU Design Reform and WIPO Design Law Treaty**



► *Sertaç Köksaldı* 6TH INTERNATIONAL SEMINAR ON INTELLECTUAL PROPERTY

As in previous years, our seminar will include again a **MOCK TRIAL** with the participation of judges, lawyers and attorneys in the field of **trademark/design/artistic works**.

After two highly productive and insightful days, our seminar will be concluded with the Gala dinner on the evening of **April 3-4, 2025** with the participation of our guests from both Türkiye and abroad with an opportunity to relax, chat and have fun.

Sertaç Köksaldı 6th International Seminar on Intellectual Property Law, with its rich content, is an activity that appeals to judges, lawyers, academics, trademark attorneys, patent attorneys, investors, researchers, proprietors, experts working in intellectual and industrial property, technology transfer office employees, non-governmental organizations, public and industry representatives, students and entrepreneurs.

It will be an honor for our Association to host the **Sertaç Köksaldı 6th International Seminar on Intellectual Property on April 3-4, 2025 at the Istanbul Naval Museum**, with your Sponsorship support, where controversial and interesting issues on intellectual property rights both in our country and internationally will be discussed, experts from many countries of the world will make presentations and express their opinions, and a wide networking opportunity for national and international participants will be provided.



Istanbul Naval Museum, Istanbul Beşiktaş

Sinanpaşa, Beşiktaş Cd. No:6 D:1, 34353 Beşiktaş / Istanbul

Tel.: +90 212 327 43 46



SPONSORSHIP PACKAGES

MAIN SPONSORSHIP	PLATINUM	GOLD	SILVER
Availability	2	3	Unlimited
Free Seminar Registration	2	2	1
Logo in Sponsorship Board	Large	Medium	Standard
Logo in Visual Promotional Materials (Printed and Online)	Large	Medium	Standard
The visual promotional material for the seminar bag *Shall be provided by the sponsor.	Yes	Yes	Yes
Free Gala Dinner Registration	2	1	--
Promotional video/logo at the seminar opening	Yes	--	--
FEE (VAT Exc.)	TRY 150,000	TRY 100,000	TRY 50,000

BRAND PLACEMENT SPONSORSHIPS *	QUANTITY	FEE (VAT Exc.)	EXPLANATION
Naval Museum Ticket Sponsor	SOLD OUT	TRY35,000	<ul style="list-style-type: none"> Each participant will be given museum tickets in envelopes with the Sponsor's logo. The sponsor's logo will be displayed on the sponsorship board.
Glass Flask	1	TRY 67,000	<ul style="list-style-type: none"> It will be distributed to each participant at the seminar opening. Only the sponsor's logo will be on the product. The sponsor's logo will be on the sponsorship board.
Water Bottle Sponsor to be Distributed During the Seminar	SOLD OUT	TRY 45,000	<ul style="list-style-type: none"> All water bottles distributed during the two-day seminar will have the sponsor's logo on them. The sponsor's logo will be displayed on the sponsorship board.
Notebook	SOLD OUT	TRY 35,000	<ul style="list-style-type: none"> It will be distributed to each participant at the seminar opening. Only the sponsor's logo will be on the product. The sponsor's logo will be displayed on the sponsorship board.
Lanyard/Neck Strap	1	TRY 75,000	<ul style="list-style-type: none"> The sponsor's logo will be placed on the lanyard/neck strap that will be distributed to all seminar participants and speakers and will allow the name badge containing personal information to be hung around the neck. Only the sponsor logo will be visible on the product alongside the AIPPI Türkiye logo. The sponsor's logo will be on the sponsorship board.
Booth	3	TRY 75,000	<ul style="list-style-type: none"> A booth with the sponsor's logo will be set up in the foyer area. The sponsor will be able to promote the company at this booth throughout the event. The booth size is 2.5x2.5 square meters. The sponsor's logo will be displayed on the sponsorship board. One designated representative may attend the seminar <u>free of charge</u> to manage the booth.

*You can contact the Sponsorship contact persons to get detailed information about the visuals of the products.

DETAILS OF MAIN SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP

- ✓ The **PLATINUM SPONSOR**'s logo will be displayed on banners related to the seminar.
- ✓ The sponsor's logo will be displayed under the **PLATINUM SPONSOR** title in the program brochure to be distributed to participants during the seminar.
- ✓ The sponsor's logo will be displayed under the **PLATINUM SPONSOR** title on the Seminar bag to be distributed to participants at the beginning of the seminar.
- ✓ The sponsor's logo will be displayed and a link will be provided under the **PLATINUM SPONSOR** title on the Association's website regarding the seminar.
- ✓ The **PLATINUM SPONSOR**'s logo will be visible in press releases related to the conference.
- ✓ 2 people will be provided with complimentary registration to the seminar on behalf of the **PLATINUM SPONSOR**. 2 people will be provided with complimentary registration to the Gala Dinner to be held at the end of the seminar on behalf of the **PLATINUM SPONSOR**.
- ✓ The **PLATINUM SPONSOR** logo / promotional video will be displayed at the opening of the seminar.

Sponsorship Fee | Net TRY 150,000.- + VAT

GOLD SPONSORSHIP

- ✓ The **GOLD SPONSOR**'s logo will be displayed on banners related to the seminar.
- ✓ The sponsor's logo will be displayed under the **GOLD SPONSOR** title in the program brochure to be distributed to participants during the seminar.
- ✓ The sponsor's logo will be displayed under the **GOLD SPONSOR** title on the Seminar bag to be distributed to participants at the beginning of the seminar.
- ✓ The sponsor's logo will be displayed and a link will be provided under the **GOLD SPONSOR** title on the Association's website regarding the seminar.
- ✓ The **GOLD SPONSOR**'s logo will be visible in press releases related to the conference.
- ✓ 2 people will be provided with complimentary registration to the seminar on behalf of the **GOLD SPONSOR**.
- ✓ 1 person will be provided with complimentary registration to the Gala Dinner to be held at the end of the seminar on behalf of the **GOLD SPONSOR**.

Sponsorship Fee | Net TRY 100,000.- + VAT

SILVER SPONSORSHIP

- ✓ The **SILVER SPONSOR**'s logo will be displayed on banners related to the seminar.
- ✓ The sponsor's logo will be displayed under the **SILVER SPONSOR** title in the program brochure to be distributed to participants during the seminar.
- ✓ The sponsor's logo will be displayed under the **SILVER SPONSOR** title on the Seminar bag to be distributed to participants at the beginning of the seminar.
- ✓ The sponsor's logo will be displayed and a link will be provided under the **SILVER SPONSOR** title on the Association's website regarding the seminar.
- ✓ The **SILVER SPONSOR**'s logo will be visible in press releases related to the conference
- ✓ 1 person will be provided with complimentary registration to the seminar on behalf of the **SILVER SPONSOR**.

► **AIPPI TÜRKİYE INTERNATIONAL SEMINAR ORGANIZATION COMMITTEE**

- Aysel KORKMAZ — **Group Moderator**
- Ekin Karakuş ÖCAL
- Elif ARABACIOĞLU
- Ezgi BAKLACI
- Hakan PEHLİVAN
- Mine AKARSU
- Önder Erol ÜNSAL

► **SPONSORSHIP CONTACTS**

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