THE INTERNATIONAL ASSOCIATION FOR THE PROTECTION OF INTELLECTUAL PROPERTY

Sertaç Köksalde

6TH INTELLECTUAL PROPERTY LAW SEMINAR

SPONSORSHIP BROCHURE

02–03 April 2020
WHAT IS AIPPI?

Dating back to 1897, AIPPI is an international non-profit organization aiming to bring together everyone interested in this field, especially intellectual property owners, scholars, and patent and trademark attorneys.

The international organization, based in Zurich, Switzerland, which currently has over 9000 members in more than 125 countries, also has organizationally structured national groups and operates in 64 countries including Turkey.

AIPPI Turkish National Group was founded on September 26th, 2008 and has been continuing its work which sets a course for the Intellectual Property Law in Turkey since its foundation.

WHO COULD BE A MEMBER?

Anyone who is interested in intellectual property could be an AIPPI member.
OBJECTIVES OF AIPPI

The main objective of AIPPI is to protect, improve, support and extend the intellectual property rights on national, regional and international levels in the broadest sense so as to contribute to social development as well as to promote the development of this field in both academic and professional sense by raising the consciousness that protection of these rights is a necessity.

WHAT WE DO?

To pursue our objectives, we continue to conduct studies required in order to review, improve, expand the national and international regulations of any nature and harmonize them with international standards.
ACTIVITIES & EVENTS

The main event of AIPPI is the Annual World Congress which is held open to all members every year. Approximately 2000 people -only from AIPPI members- attend to AIPPI World Congresses organized in significant cities around the world such as Sydney, Milano, Rio de Janeiro, Toronto and Seoul.

In World Congresses, prominent topics from international law are discussed and decisions are made consensually. Furthermore, various educational sessions are presented to attendees for professional development.

With the participation of numerous professionals, companies, scholars and people who are interested in intellectual property rights, Congresses provide excellent opportunities to members for networking.

AIPPI Annual World Congress 2022 will be held in İstanbul
Snapshots from Former World Congresses
WHAT AIPPI TURKEY DOES?

We take part and represent Turkey in international events and administrative units of AIPPI.

We organize consultation meetings with the Turkish Patent and Trademark Office regularly and play a direct role in works and studies performed to protect and improve intellectual property rights in Turkey.

We arrange and conduct trainings on various topics in the field of intellectual property.

We publish our periodical *Fikri Gündem* (Intellectual Agenda) including the latest Intellectual Property news, academic studies, and interviews in Turkey and worldwide.

We organize panels on the latest intellectual property matters in Turkey.

We hold *Desk Side Meetings* where intellectual property matters in Turkey and worldwide are discussed.

We have been organizing international seminars in the field of intellectual property since 2011.
Within the scope of the Sertaç Köksaldı 6th Intellectual Property Law Seminar, the headlines which will be addressed with the presentations to be delivered by judges, attorneys at law, academicians, patent and trademark attorneys, and representatives of the Turkish Patent and Trademark Office from Turkey and all over the world, who are all experienced in their fields and put their signature under invaluable studies, are as follows:

- Employee and Academician Inventions and Commercialization of These Inventions
- General Reflections of Artificial Intelligence on Intellectual Property Law Disputes
- Alternative Remedies in Intellectual Property Law Disputes
- Copyrights in the Light of Digital Developments and Block Chain
- Graphical User Interface
- Current Problems in Trademark Law
As in previous years, this year's seminar will also be home to a trademark/design/artistic works mock trial with the participation of Turkish and international judges, attorneys at law and attorneys.

Unlike previous years, however, we will be holding a comparative law panel where we will discuss patent issues across jurisdictions at this year's seminar.

Following two very productive and informative days, a Gala Dinner to be held in the evening of the 3rd of April, 2020 in Radisson Blu Hotel, where both our Turkish and international guests will have a chance to sit back, have a chat with their colleagues and enjoy the evening, will conclude our seminar.

With its rich content, Sertaç Köksaldı 6th Intellectual Property Law Seminar appeals to judges, lawyers, academicians, trademark attorneys, patent attorneys, investors, researchers, proprietors, experts working on intellectual and industrial property, technology transfer office employees, non-governmental organizations, public and industry representatives, students and entrepreneurs.

We would be honored to receive your support to organize Sertaç Köksaldı 6th Intellectual Property Law Seminar that will address very intriguing subjects both at national and international level where many experts from all over the world will speak and participants will have vast networking opportunities on April 2nd-3rd 2020 in Istanbul.
Seminar Venue

Radisson Blu Hotel, İstanbul Şişli

19 Mayıs Cad. No 2 Şişli, 34360 İstanbul, Turkey

Tel: +90 212 375 00 00
Fax: +90 212 375 00 55
E-mail: info.sisli.istanbul@radissonblu.com
Snapshots from Sertaç Köksaldı
5th Intellectual Property Law Seminar
SPONSORSHIP CATEGORIES AND CONDITIONS

PLATINUM SPONSORSHIP

| Sponsorship Contribution | 7,000.- EUR +V.A.T. |

Logo of the PLATINUM SPONSOR will be printed on seminar banners.

Logo of the Sponsor will be displayed on the program leaflets to be distributed to the participants of the seminar, right under the heading PLATINUM SPONSOR.

Logo of the PLATINUM SPONSOR will be displayed on the seminar kit to be distributed to the participants.

Logo and link of the Sponsor shall appear on the Association's seminar website, right under the heading 'PLATINUM SPONSOR'.

The PLATINUM SPONSOR shall appear on the press releases to be published for the conference.

Four people will attend the Seminar free of charge in the name of the PLATINUM SPONSORS.
SPONSORSHIP CATEGORIES AND CONDITIONS

GOLDEN SPONSORSHIP

| Sponsorship Contribution | EUR 5,000 + V.A.T. |

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- Logo and link of the Sponsor shall appear on the Association's seminar website, right under the heading 'GOLDEN SPONSOR'.
- The GOLDEN SPONSOR shall appear on the press releases to be published for the conference.
- Two people will attend the Seminar free of charge in the name of the GOLDEN SPONSORS.
SPONSORSHIP CATEGORIES AND CONDITIONS

SILVER SPONSORSHIP

| Sponsorship Contribution | 4,000.- EUR +V.A.T. |

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Logo of the SILVER SPONSOR will be displayed on the seminar kit to be distributed to the participants.

Logo and link of the Sponsor shall appear on the Association's seminar website, right under the heading 'SILVER SPONSOR'.

The SILVER SPONSOR shall appear on the press releases to be published for the conference.

One person will attend the Seminar free of charge in the name of the SILVER SPONSOR.
**SPONSORSHIP CATEGORIES AND CONDITIONS**

- **INTELLECTUAL PROPERTY RIGHTS (IP) SECTOR SPONSORSHIP**

  **Sponsorship Contribution**  EUR 1,700 + VAT

  - Logo of the IP SECTOR SPONSOR will be printed on seminar banners.
  - Logo of the Sponsor will be displayed on the program leaflets to be distributed to the participants of the seminar, right under the heading 'IP SECTOR SPONSOR'.
  - Logo and link of the Sponsor shall appear on the Association's seminar website, right under the heading 'IP SECTOR SPONSOR'.
  - One person will attend the Gala Dinner to be held on the second day of the seminar free of charge.
SPONSORSHIP CATEGORIES AND CONDITIONS

PROMOTIONAL SPONSORSHIP

| Sponsorship Contribution | 1,500.- EUR +V.A.T. |

1 unit / 4m² free space will be available in the seminar foyer area.

The area to be made available to a company will be 3 units (12m²) at the most.

1 table, 2 chairs and extension cable shall be provided upon request.

In the name of the PROMOTION SPONSOR, one person will have access to the foyer area and will benefit the catering services free of charge.
SEMINAR COMMITTEE

Mehmet Fatih Güçlü - Group Moderator
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