#### AIPPI TURKEY

# SERTAÇ KÖKSALDI- 6TH INTELLECTUAL PROPERTY LAW SEMINAR 2020

### Radisson Blu Hotel Şişli – Istanbul 2-3 April 2020

	2 April 2020, Thursday		
09:30-10:00	Registration		
	Opening Speeches		
09:30-10:00	Rıza Ferhan ÇAĞIRGAN – President of AIPPI Turkey Renata Righetti Pelosi – President of AIPPI International		
	1st. Presentation		
	Patents: Employee and Academician Inventions and Commercialization of These Inventions		
	Moderator: Aykut Gülalanlar – Patent Attorney, Senior Partner at TLS.IP		
10:00-10:20	Samir Deliormanlı – Innovation and IP Manager, Koç Holding		
10:20-10:40	Merve Bihter Akıcı – Attorney At Law & Trademark Attorney		
10:40-11:00	Heinz Goddar – European and German Patent and Trademark Attorney, Boehmert & Boehmert		
11:00-11:20	Aytül Erçil – Founding Partner and CEO at Vispera		
11:20-11:30	Q&A		
11:30-11:45	Coffee Break		
	2nd. Presentation		
	General Reflections of Artificial Intelligence on Intellectual Property Law		
	Moderator: Prof. Dr. Gül Okutan Nilsson – Academician, Istanbul Bilgi University		
11:45-12:05	Marcin Fijalkowski – AIPPI Poland General Secretary, Baker McKenzie Warsaw Attorney at Law		
12:05-12:25	Doç.Dr. Armağan Ebru Bozkurt Yüksel – Academician, Dokuz Eylül University		
12:25-12:45	James Tumbridge – AIPPI UK, Partner of Venner Shipley		
12:45-13:05	Rik Minoodt – Head of Business Development Europe, Darts-Ip		
13:05-13:15	Q&A		
13:15-14:30	Lunch Break		

	3rd. Presentation
	Alternative Remedies in Intellectual Property Law Disputes
	Moderator: Mehmet Gün – Founder and Partner of Gün + Partners Law Firm
14:30-14:50	Dr. M. Polat Kalafatoğlu – Assistant Professor, Koç University
14:50-15:10	Erik Wilbers – Director, WIPO Arbitration and Mediation Center
15:10-15:30	Osman Umut Karaca – Attorney at Law, Turkish Patent and Trademark Office
15:30-15:45	Q&A
15:45-16:00	Coffee Break
	4th. Presentation
	Patents: Comparative Law Panel [File Wrapper Estoppel]
	Moderator: Selda Arkan – European Patent Attorney, Founding Partner at ALFA STAN ADVOKA
16:00-18:00	Türkay Alıca – Attorney at Law, Retired Judge, Ankara 3rd Civil Court of Intellectual and Industrial Property Rights
	Shoichi Okuyama – AIPPI International- 2nd Vice President
	Colm Ahern – Attorney at Law, Partner at ELZABURU
	Jonathan Osha – Attorney at Law & Patent Attorney, Managing Partner at Osha Liang

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3 April 2020, Friday PRESENTATIONS		
	Copyrights in the Light of Digital Developments and Block Chain	
	Moderator: Prof. Tekin Memiş – Academician, Beykent University Faculty of Law	
09:30-09:50	Selin Tiftikçi Tuncer – Senior Vice President, Legal Functions at BKM	
09:50-10:10	İsmail Hakkı Polat – Academician, Kadir Has University & President for Digital Transformation Association Turkey	
10:10-10:30	Doç.Dr. Fülürya Yusufoğlu – Academician, Galatasaray University Faculty of Law	
10:30-10:50	Prof. Dr. Jan Bernd Nordemann, LL.M. – Attorney at Law (Germany) · Certified Copyright, Media and IP Lawyer, Boehmert & Boehmert	
10:50-11:00	Q&A	
11:00-11:15	Coffee Break	
	2nd. Presentation	
	Designs: Graphical User Interface	
	Moderator: Irmak Yalçıner – Patent and Trademark Attorney, Partner at Yalciner Patent & AIPPI Turkey Vice President	
11:15-11:35	Christopher V. Carani – Chair of the Designs Committee of AIPPI International & Vice-President of AIPPI-US, McAndrews, Held & Malloy Ltd.	
11:35-11:55	Grégoire Bisson – Director, The Hague Registry, WIPO	
11:55-12:15	Bernardo Viana (To be Confirmed) – International Cooperation and Legal Affairs Department, EUIPO	
12:15-12:35	Müge Münire Şahin – Industrial Property Assistant Specialist, Turkish Patent and Trademark Office	
12:35-12:45	Q&A	
12:45-14:00	Lunch Break	

	3rd. Presentation
	Trademarks: Current Problems in Trademark Law
	Moderator: Kaan Dericioğlu – Patent and Trademark Attorney, European Patent Attorney, Ankara Patent
14:00-14:20	Eda Giray – Academician, Marmara University Faculty of Law
14:20-14:40	Önder Erol Ünsal – Trademark Examiner & Member of Board of Appeal at Turkish Patent and Trademark Office
14:40-15:00	Ayşen Aksu – Legal Director, E-Bay
15:00-15:20	Anne Marie Verschuur – Attorney at Law, Head of NautaDutilh's Dutch IP/IT Group
15:20-15:30	Q&A
15:30-15:45	Coffee Break
	4th. Presentation
	Trademark - Design - Artistic Works Mock Trial
	Court Board
	Chairperson of the Board: Levent Yavuz – Honorary Member of the 11th Civil Chamber of the Supreme Court
15:45-18:00	Member:Prof.Tekin Memiş – Academician, Beykent University Faculty of LawMember:Fethi Merdivan – Attorney at Law, Retired Judge, Ankara 3rd Civil Court of Intellectual and Industrial Property Rights
	Attorneys:
	Plaintiff : Mine Güner – Senior Associate at Esin Attorney Partnership a member of Baker McKenzie International, Swiss Verein
	Defendant: Yaşar K. Canpolat – Lawyer & Trademark Attorney, Founding Partner of Canpolat Legal
	Plaintiff : Arzu Bekem – Lawyer at Özdirekcan Dündar Şenocak Attorney Partnership (in association with Gide Loyrette Nouel)
	<b>Defendant:</b> Elif Türkan Dinçer – Lawyer at Deris Attorneys-at-Law Partnership
	Opening Speech of the Chairperson of the Board Initial Brief by Plaintiff Responses to Lawsuit by Defendant Replication by Plaintiff Second Response by Defendant
	Coffee Break
	Evaluation of the Trial by Three Groups Formed Among Audience Break for Decision Announcement of Decision by Chairperson
	Q&A